



"Founders of Black History Month"

# 95<sup>th</sup> Annual ASALH Meeting

September 29 - October 3, 2010  
Raleigh Convention Center • Raleigh, North Carolina

ASSOCIATION FOR THE STUDY OF AFRICAN AMERICAN LIFE AND HISTORY

Over one thousand individuals, community builders, historians, educators, business professionals, and students from across the nation will convene to further explore the 2010 National Theme: **"The History of Black Economic Empowerment."** A number of events such as a teacher's workshop, an author's book signing, youth day, Black history bus tours, and banquets bring together a diverse group of people. With over 100 panels featuring prominent figures in Black cultural studies and scholars from all disciplines and ages, the ASALH convention presents an exciting opportunity for your company or organization to gain visibility and promote your product or project. Take advantage of this opportunity and showcase your company or organization as an exhibitor and advertiser at the 95th Annual ASALH Meeting! **For easy & convenient registration place your order online at <http://www.asalh.org/exhibitorsconventionpage.html>. All prices are subject to change.**

## EXHIBITOR AND ADVERTISOR REGISTRATION FORM

**EXHIBIT HALL HOURS**      **Thur. Sep 30, 2010— 1 PM to Sat. Oct 2, 2010 5 PM**  
**EXHIBIT SPACE ASSIGNMENTS: SPACES ARE FILLED IN ORDER OF RECEIPT OF COMPLETED APPLICATION AND FULL PAYMENT**

<b>Early Bird</b> Payment received on Jun 1, 2010	<b>Pre -Registration</b> Payment received Jun 2 - Aug 27, 2010	<b>On - Site Registration *</b> Payment received Aug 28 - Sep 28, 2010
<input type="checkbox"/> \$ 400 Qty. ____	<input type="checkbox"/> \$ 450 Qty. ____	<input type="checkbox"/> \$ 485 Qty. ____ * Subject to availability

**Paid exhibitor space includes two (2) registrations for academic sessions only**

**ADVERTISEMENT OPTIONS:** ALL ADS MUST BE BLACK AND WHITE & CAMERA READY SUBMITTED ELECTRONICALLY TO: [PROGRAMADS@ASALH.NET](mailto:PROGRAMADS@ASALH.NET) NO LATER THAN **JUNE 15, 2010**

<b>Full Page Ad</b> 7 1/2" x 10"	<b>Half Page Ad</b> 7 1/2" x 4 3/4"	<b>Quarter Page Ad</b> 3 1/2" x 4 3/4"	<b>JAAH Patron Supporter</b> Listing of First and Last Name	<b>Note: There will be a charge of \$35 for all ads submitted non-camera ready. <u>If you do not receive confirmation from ASALH that we've received your ad, email <a href="mailto:programads@asalh.net">programads@asalh.net</a></u></b>
<input type="checkbox"/> \$ 400 <input type="checkbox"/> \$ 325 Members Qty. ____	<input type="checkbox"/> \$250 <input type="checkbox"/> \$175 Members Qty. ____	<input type="checkbox"/> \$ 175 <input type="checkbox"/> \$ 100 Members Qty. ____	<input type="checkbox"/> \$ 20 <input type="checkbox"/> \$ 18 Members Qty. ____	

PLEASE TYPE OR PRINT CLEARLY

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**FOR EXHIBITORS ONLY:** I, (print name) \_\_\_\_\_, certify that I have read the Contracts and Liabilities Agreement and agree to adhere to the terms and conditions outlined for Exhibitors of the 95th ASALH Annual Meeting.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Method of Payment:**  Check or Money Order  Visa  MasterCard  AmEx CRC \_\_\_\_\_  Online @ [www.asalh.org](http://www.asalh.org)

**Total Amount \$** \_\_\_\_\_ Card no. \_\_\_\_\_ Exp. Date \_\_\_\_\_

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**RETURN THIS FORM WITH PAYMENT TO:**

ASALH Convention Ads/Exhibits • CB Powell Building • 525 Bryant St., NW, Suite C-142 • Washington, DC 20059

Phone: 202 - 865 - 0053 Fax: 202 - 265 - 7920

Advertisers and Exhibitors: [programads@asalh.net](mailto:programads@asalh.net) and/or [exhibits@asalh.net](mailto:exhibits@asalh.net) Website: [www.asalh.org](http://www.asalh.org)

## **CONTRACT FOR EXHIBIT SPACE**

The 95th Annual Meeting of the Association for the Study of African American Life and History, Inc. (ASALH) will be held Sep 29 - Oct 3, 2010, at the Raleigh Convention Center, Raleigh, North Carolina. Exhibit Hall Set-Up, Thursday, September 30, 2010 9 am—12:30 pm, Exhibit Hall Hours: Thursday, September 30 1-5pm; Friday, October 1, 9 am — 7 pm; Saturday, October 2, 9 am—5 pm. Dismantle October 2, 2010 at 5:00 pm. **Times subject to change.**

### **APPLICATIONS FOR SPACE**

All applicants must complete the enclosed form and mail to ASALH no later than Friday, August 27, 2010. Applications must be accompanied by payment for booth rental via check, money order or credit card online via the website: <http://www.asalh.org/exhibitorsconventionpage.html>. PLEASE DO NOT MAIL CASH! Applications by telephone will not be accepted.

### **ASSIGNMENTS FOR SPACE**

Assignments will be determined by the Exhibit Coordinator with location preference given to previous ASALH exhibitors, and new exhibitors whose applications are received prior to August 31, 2010.

### **EXHIBIT SPACE**

Exhibits must conform to the size of assigned space and must not obstruct the view of others. All booths are 8'x10' and include a 6ft table and two chairs. Booths are piped and draped and a company sign will be provided. Exhibits not conforming to these specifications, or which, in design or operation are otherwise found objectionable in the opinion of ASALH, will be prohibited. Included with all booths are (2) Complimentary conference bags, each includes an Academic Program Journal a Souvenir Journal conference handouts and flyers, and (2) complimentary registrations for academic sessions only. Additional conference bags and journals will be available for a nominal fee. Exhibitor registration does not include meals or meal functions, the teacher's workshop, youth day, Black history bus tours, author's book signing, receptions, or banquets.

### **CONTRACT ACCEPTANCE**

Applicant agrees that unless and until the contract or exhibit space is accepted by ASALH, it is not binding.

### **INSURANCE**

Exhibitors wishing to insure their materials, goods and/or wares on display in the Exhibit Hall against theft, damage by fire, accident, loss or liability of any kind, must do so at their own expense.

### **TERMINATION OF MEETING AND EXHIBIT**

Should the premises in which the ASALH Meeting is to be held becomes, in the sole judgment of ASALH, unfit to occupy, or should the Meeting and Exhibits be materially interfered with by reason of strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of ASALH, the contract for exhibit space may be terminated. ASALH will not incur any liability for damages sustained by the exhibitor as a result of termination, the exhibitor expressly waives such liability and releases ASALH for all claims for damages and agrees that ASALH shall have no obligation except to refund the exhibitors a pro-rated share of the aggregate amount received by ASALH (as rental for exhibit space for said exhibit), after deducting all costs and expenses in connection with such exhibit including reasonable reserve for claims, such deductions being specifically agreed to by the exhibitor.

### **WITHDRAWAL**

Withdrawal by an exhibitor will not be accepted unless written notice of such withdrawal has been received by August 31, 2010. Any exhibitor who withdraws by this date receives 50% of said price. After August 31, 2010, exhibitor forfeits entire reservation fee.

### **LIMITATION OF LIABILITY**

ASALH will not be responsible for any loss, injury to, damage, including fire and theft, which may occur to an exhibitor or to his/her agents, or to his/her employees or to his/her property or wares arising from any cause whatsoever, prior to, during or subsequent to the period of this exhibit. Each exhibitor, by signing an application and contract to exhibit, expressly understands that he/she releases ASALH from, and agrees to indemnify it against any and all claims for such loss, injury or damage.

### **GENERAL RESTRICTIONS**

Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper should be used at any time. All packing containers, excelsior and wrapping paper are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or other cloth decoration must stand a flameproof test as prescribed by the local ordinance. Volatile explosives or other cloth decoration must stand flameproof test as prescribed by the local ordinance. Volatile explosives or other flammable matters, or other substance prohibited by the law or insurance carrier, are not permitted on the premises.

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury or damage to exhibitor's displays, equipment, and other property brought upon the hotel agents, servants, and employees from any and all such losses, damages, and claims.

Distribution of materials and samples other than professional literature and products is strictly prohibited. Canvassing or distributing advertising matter outside the exhibitors own space is not permitted. Solicitors of businesses, or conferences in the interest of business, except by exhibiting firms, are prohibited.

The Exhibit Manager reserves the right to restrict any exhibit which might be considered undesirable. The restriction includes articles, conduct, dress of models, printed matters or anything objectionable to the exhibit as a whole.

All points not specifically covered are subject to the decision of ASALH.