

asalh

Be A Part of the Legacy

The Association for the Study of African American
Life and History, Inc.

EXHIBIT

AT THE

90th Annual Meeting

October 5 — October 9, 2005

Hyatt Regency Buffalo

2 Fountain Plaza

Buffalo, New York 14202-2290

The Association for the Study of African American Life and History, Inc.

The Association for the Study of African-American Life and History, Inc., (ASALH) was founded in 1915 by Dr. Carter G. Woodson, the “Father of Black History.” His dream for ASALH was to archive sociological and historical data and encourage racial harmony through the organization and the work of clubs and schools. In 1916, ASALH published the first issue of the Journal of Negro History, a highly respected and scholarly digest which was followed in 1937 by the *Negro History Bulletin*, a widely circulated historically oriented magazine. In 1921, Dr. Woodson founded the Associated Publishers, the for-profit arm of the Association. ASALH is responsible for the publication and circulation of the Black History Month Kits. Additionally, the Association sells books and other literature authored by Dr. Woodson and other prominent scholars in the field of African American History.

In February, 1926, Dr. Woodson announced the institution of “Negro History Week.” He chose February because it coincided with the birthdays of Abraham Lincoln and Frederick Douglass. In 1976, the observance was expanded to “National Afro-American History Month,” in honor of the nation’s bicentennial. Beginning in 1975, U. S. Presidents have paid tribute to the mission of the Association and urged all Americans to celebrate African - American History Month. The Carter G. Woodson Home in Washington, D.C. is where Woodson operated ASALH from 1923 until his death in 1950. The Woodson home is a National Historic Site. We recently embarked on a vigorous campaign to restore the Woodson home for use as ASALH Headquarters and a research center and museum.

2005 Convention Exhibit Schedule Wednesday, October 5, 2005—Sunday, October 9, 2005

Wednesday, October 5, 2005

Exhibitors’ Set-Up Time — 3:00 p.m.—10:00 p.m.

Thursday, October 6, 2005

Exhibits Open — 9:00 a.m. - 6:00 p.m.

Friday, October 7, 2005

Exhibits Open — 9:00 a.m. – 6:00 p.m.

Saturday, October 8, 2005

Exhibits Open — 9:00 a.m. – 12:00 p.m.

Dismantle — 1:00 p.m. — 3:00 p.m.

CONTRACT FOR EXHIBIT SPACE

The 90th Annual Meeting of the Association for the Study of African American Life and History, Inc. (ASALH), will be held October 5-9, 2005, at the Hyatt Regency Buffalo in Buffalo, NY.

APPLICATIONS FOR SPACE

All applications must be made on the enclosed form and should be mailed to ASALH no later than August 15, 2005. Applications must be accompanied by a check for payment for booth rental. Applications by telephone will not be considered. A twenty percent (20%) discount may be deducted from list price for applications received by July 11, 2005.

ASSIGNMENTS FOR SPACE

Assignments will be determined by the Exhibit Coordinator with location preference given to previous ASALH exhibitors, and new exhibitors whose applications are received by July 11, 2005.

EXHIBIT SPACE

Exhibits must conform to the size of their space and must not obstruct the view of others. All booths are 8'x10'. Exhibits not conforming to these specifications, or which, in design or operation are otherwise found objectionable in the opinion of ASALH, will be prohibited.

CONTRACT ACCEPTANCE

Applicant agrees that unless and until the contract or exhibit space is accepted by ASALH, it is not binding.

INSURANCE

Exhibitors wishing to insure their materials, goods and/or wares on display in the Exhibit Hall against theft, damage by fire, accident, loss or liability of any kind, must do so at their own expense.

TERMINATION OF MEETING AND EXHIBIT

Should the premises in which the ASALH Meeting is to be held become, in the sole judgment of ASALH, unfit to occupancy, or should the Meeting and Exhibits be materially interfered with by reason of strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond control of ASALH, the contract for exhibit space may be terminated. ASALH will not incur any liability for damages sustained by the exhibitor as a result of termination, the exhibitor expressly waives such liability and releases ASALH for all claims for damages and agrees that ASALH shall have no obligation except to refund the exhibitors a pro-rated share of the aggregate amount received by ASALH (as rental for exhibit space for said exhibit), after deducting all costs and expenses in connection with such exhibit including reasonable reserve for claims, such deductions being specifically agreed to by the exhibitor.

WITHDRAWAL

Withdrawal by an exhibitor will not be accepted unless written notice of such withdrawal has been received by July 26, 2005. Any exhibitor who withdraws by this date receives 50% of said price. After July 25, 2005, exhibitor forfeits entire reservation fee.

LIMITATION OF LIABILITY

The 2005 Annual Meeting of ASALH will not be responsible for any loss, injury to, damage, including fire and theft, which may occur to an exhibitor or to his/her agents, or to his/her employees or to his/her property or wares arising from any cause whatsoever, prior to, during or subsequent to the period of this exhibit. Each exhibitor, by signing an application and contract to exhibit, expressly understands that he/she releases ASALH from, and agrees to indemnify it against any and all claims for such loss, injury or damage.

GENERAL RESTRICTIONS

Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitor.

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. No combustible decorations, such as crepe or tissue paper, cardboard or corrugated paper should be used at any time. All packing containers, excelsior and wrapping paper are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or other cloth decoration must stand a flameproof test as prescribed by the local ordinance. Volatile explosives or other cloth decoration must stand flameproof test as prescribed by the local ordinance. Volatile explosives or other flammable matters, or other substance prohibited by the law or insurance carrier, are not permitted on the premises.

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arriving out of injury or damage to exhibitor's displays, equipment, and other property brought upon the hotel agents, servants, and employees from any and all such losses, damages, and claims.

Distribution of materials and sample other than professional literature and products is strictly prohibited. Canvassing or distributing advertising matter outside the exhibitors own space is not permitted. Solicitors of businesses, or conferences in the interest of business, except by exhibiting firms, are prohibited.

The Exhibit Manager reserves the right to restrict any exhibit which might be considered undesirable. The restriction includes articles, conduct, dress of models, printed matters or anything objectionable to the exhibit as a whole.

All points not specifically covered are subject to the decision of ASALH.

All exhibitors will be contacted by HALE NORTHEASTERN INC.
www.HaleExpo.com Phone: 716.896.6170

For additional information call:

(202) 865-0053
(202) 265-7920 fax
www.asalh.org

RETURN CONTRACT FOR EXHIBIT SPACE FORM WITH FULL
PAYMENT BY MONDAY, AUGUST 15, 2005